



# ANNUAL GENERAL REPORT

FOR THE YEAR ENDED DECEMBER 31, 2022



Big Brothers  
Big Sisters  
OF SOUTH HURON

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# EXECUTIVE DIRECTOR ADDRESS

I would like to focus my report this year on reminding us of why we are here. We are all aware that lots happens here at Big Brothers Big Sisters of South Huron. From an outsiders perspective, I could imagine that we appear to always be fundraising and always be recruiting volunteers. Internally, we are always providing programming, meeting and onboarding new Mentors and Mentees, supporting our matches and our families, looking ahead to find the next grant to apply to, planning the next (or the next three) fundraisers, wrapping up previous fundraisers. I could go on and on... The to do list just never ends. All of the staff and all of the volunteers work tirelessly, work hard and are extremely dedicated. But why? Why do we do this? Why do we choose to support mentoring programs that enable life-changing mentoring relationships to ignite the power and potential of young people? Why do we have a vision that all young people realize their full potential? We all lead our own busy lives, so why do we choose to give to Big Brothers Big Sisters of South Huron?

Because without the intervention of our Mentors, some of our Mentees may not be where they are today. By no fault of their own, the young people in our programs are facing daily adversities and barriers to their success. Families reach out to us to enroll their child(ren) in our programs because they recognize that their child(ren) are struggling; they have less access, less opportunities, are struggling socially and/or emotionally and are facing barriers to potential success.

- 71% of Mentees are exposed to mental illnesses
- 32% of Mentees are close to someone who is incarcerated
- 90% of Mentees reported being bullied or bully's others
- 54% of Mentees experienced the death of someone close to them
- 73% of Mentees are coping with their own mental health challenges like anxiety and depression
- 78% of families are living in financial stress

[bigbrothersbigsisters.ca](http://bigbrothersbigsisters.ca)

Through our mentoring programs, these young people are provided with a caring, supportive adult who is ready to challenge their growth, expand possibilities, express care and provide support so that they are positioned to thrive. At Big Brothers Big Sisters of South Huron, we believe that all young people deserve the right to reach their full potential, despite the barriers that they face. By being involved with Big Brothers Big Sisters of South Huron, we are all making a significant and profound impact on the life of a child facing adversities, whether we are involved as a staff, a Board Member, a Mentor, a Fundraising Volunteer or a Little Shop Volunteer. This is why we work so hard to make this happen! What we give makes a difference!

I would like to Thank our amazing and dedicated Board of Directors, I feel truly fortunate to have such a hands-on board supporting the work that we do, our hard working, enthusiastic, giving and flexible staff for putting in their all (and then some!) and our incredible crew of volunteers (57 in 2022 to be exact) for giving their time and energy to help tie it all together. Every role within this Agency compliments each other. I want you all to realize the impact that your time gives. You are all helping to make us #BiggerTogether. **Thank You!**



Sincerely,  
*Amy Wilhelm*

Amy Wilhelm (she/her)  
Executive Director

# BOARD PRESIDENT ADDRESS

To the BBSSH Community,

When I was sitting down to reflect on the 2022 year, I was struck by the immense amount of change, growth and progression we have seen over the past year. Over the past 3 years our organization, like many, has had to pivot and change our targets, goals, processes and even operations to adapt to the world around us. But 2022 was a year when we found our stride, and we were able to make targeted and exciting changes that contributed to our progression and prosperity, and have set our organization up for an even brighter future.

2022 saw BBSSH pass our 43rd anniversary of service in our community. 43 years is marked by the opal, a stone which is said to reflect the emotions and mood of the wearer. It is timely then, that 2022 saw our organization expand services that directly impact the mental health and wellbeing of young people. Go Girls! Health Bodies, Healthy Minds was expanded this year to reach participants in schools and communities across our expansive service area. This program focuses on mental health and wellbeing for young people, specifically surround issues like body image, positive self-talk and relationship building. I can't think of a program better suited to illustrate our opal anniversary.

2022 also saw our organization take a much-needed leap forward in the areas of Diversity, Equity and Inclusion. Staff and governors worked together this year to make updates and improvements to our HR manual, internal policies and governing documents, all in an effort to begin our work of making BBSSH a service provider that illustrates inclusion and representation. Some of this work included the use of gender-neutral language in our policies and program toolkits, widening the scope of our work to ensure that any young person or volunteer feels welcome and safe participating in our programs, and engaging with our National partners to begin the work of making our whole federation more inclusive and equitable for all. We recognize these efforts as a first step toward ensuring that our programs, and our wider community, are safe and welcoming for everyone.

Finally, 2022 was another year of growth for our organization. The Little Shop, our children's consignment store, had one of our best years yet, as the staff and volunteers work tirelessly to ensure that all families in our area have access to low-cost, high-quality children's items. We also expanded our service area north this year, welcoming additional communities to our region, and meeting the needs of more children in our wider local community. We also expanded our team in 2022, bringing on a number of student placements over the year to support the work we do.

I want to thank our staff, volunteers, board members, community members and all of the families who participate in our programs every year, for their support and dedication. Together we show the impact that mentoring can have on an individual and within a community. We are excited for what is next for BBSSH, and thank you all for your ongoing support.

With thanks,



Lauren Beer (she/her)  
Board President





# OUR MISSION AND VISION

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## Mission

We enable life-changing mentoring relationships to ignite the **power** and **potential** of young people.

## Vision

All young people realize their full **potential**.

# OUR CORE VALUES

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# OUR SERVICE AREA

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**Big Brothers Big Sisters of South Huron** provides service to Ailsa Craig, Bayfield, Brucefield, Centralia, Clinton, Crediton, Dashwood, Egmondville, Exeter, Grand Bend, Granton, Hensall, Holmesville, Huron Park, Lucan, Parkhill, Seaforth, Vanastra, Zurich and surrounding areas.

# WE IGNITE POTENTIAL



123

Number of youth served in our mentoring programs



57

Number of volunteers supporting our mentoring programs



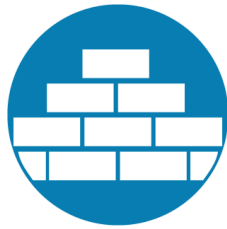
23:1

Every \$1 invested in our programs, \$23 goes back into the community.

## OUR STRATEGIC PRIORITIES



Increase our Impact



Increase Revenue



Increase Programming



Increase Staffing



Increase Brand Awareness

- 1** *We believe* that every child should have the opportunity to reach their full potential in a healthy and safe environment.
- 2** *We believe* that collaboration between staff and volunteers in service delivery allows us to help young people and their families in limitless ways.
- 3** *We believe* in a mindset of maintaining the highest standards; and a constant pursuit of impact allowing us to drive creativity in the design of new and meaningful mentoring programs.
- 4** *We put forth* our commitment to do better for young people by serving the local community and ensuring our programs reflect it's diversity.



# THE POWER OF THREE

Potential is everywhere! We're stepping up today to support this potential, so that together, we can shape the community of tomorrow.

South Huron may be small but our vision is **BIG**: That all young people realize their full potential.

Our plan is clear: The Family, The Organization, The Big.

These are the three players that come together to forge a new path forward. We stand together now, because we know the simplest acts create the biggest impact. These acts can empower potential everywhere!



## IGNITE POWER AND POTENTIAL

Big Brothers Big Sisters works with young people in our community who are in need of an additional consistent developmental relationship.

Many young people struggle with societal barriers and face adversities in their lives like poor living conditions, family violence, risk factors for mental health, school issues and identity challenges.

These circumstances have nothing to do with the value of who they are or who they can become, but because of these situations, they risk not having the opportunity to live up to their full potential.

# THEORY OF CHANGE



Big Brothers  
Big Sisters

## OUR MISSION

To enable life-changing mentoring relationships to **ignite** the power and potential of young people

## WHO DO WE SERVE?



Young people who face adversity AND are in need of an additional consistent and supportive Developmental Relationship<sup>1</sup>

## HOW DO WE IGNITE POTENTIAL?



- » By intentionally recruiting based on the needs of a community's young people
- » By matching young people with a professionally screened volunteer mentor
- » By monitoring and supporting that match with a professional caseworker
- » By training and supporting the mentor, the mentee and the family
- » By building a Developmental Relationship between the mentor and the mentee that: Expresses Care: Challenges Growth: Provides Support: Shares Power: and Expands Possibilities
- » By graduating the match relationship towards natural support

## WHAT IS THE IMPACT?



Young people graduate our programs with measurable outcomes:

### SOCIAL EMOTIONAL COMPETENCE

- » Relationship skills
- » Social awareness
- » Responsible decision-making
- » Self-management
- » Self-awareness

### MENTAL HEALTH & WELLBEING

- » Positive identity
- » Mental wellness
- » Social inclusion & empowerment

### EDUCATIONAL ENGAGEMENT & EMPLOYMENT READINESS

- » School connectedness
- » Commitment to learning
- » Enhanced constructive use of time

<sup>1</sup> "Developmental Relationships Framework" © 2018 Search Institute, Minneapolis, MN www.search-institute.org

## OUR VISION

All young people realize their **full potential**





# MATCH HIGHLIGHT

## Meet Meghan and Cabella

I have always thought about being a Big Sister with Big Brothers Big Sisters of South Huron but I never thought I had the time to commit between school and work. I have now been involved with the Agency for almost a year and since becoming a Big Sister I could not be happier.

Before being matched up, Little Sister Cabella would attend all Agency group programming, where the two of us connected right away with common interests and started to form a bond. I knew from that moment that I wanted to give my time and become a Big Sister to Emily. As the barrier of time weighed in on my choices, I reminded myself just like any sport team or club that I have been apart of, I needed to schedule one night a week that I would dedicate to just Cabella.

When we got matched up, Cabella would hardly say anything on our visits without me having to continuously ask prompting questions. Now, as we continue to grow together and build trust with each other, she has started to open up more and more every week (and has even started singing in the car with me). Recently, Cabella also started to plan our scheduled weekly visits with her choice of activity without having to be asked. We have done lots of crafts, made dinner, baked, gone swimming, attended a Winter Festival, and went to Christmas Light Show along with so much more.

In our short time together, Cabella has not only become a part of my life but she has gotten to know my family as well and has become a piece of our family story.

Overall, being a Big Sister is the most rewarding experience one is given with many laughs and smiles along the way. Being able to give as little as one hour a week can make a big difference in someone's life. With the help of Big Brothers Big Sisters of South Huron, I have been able to connect Cabella and I to activities and resources that have helped me to create those opportunities of igniting the power and potential in her.

~Meghan, Big Sister



WE IGNITE  
POTENTIAL



Matched since  
October 2022

# 2022 YEAR IN REVIEW

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**We Offer:** Traditional Mentoring, In-School Mentoring, Big Bunch and Go Girls! Healthy Bodies, Healthy Minds

**Be A:** Big Brother, Big Sister, Couples for Kids, Big Family, In-School Mentor, In-School Mentor Co-op or Big Bunch Volunteer

**Get Involved:** Board Member, Fundraising Committee or Little Shop Volunteer



123 LITTLES SERVED

57 VOLUNTEERS

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9 BIG BROTHER/LITTLE BROTHER MATCHES

17 BIG SISTER/LITTLE SISTER MATCHES

1 CROSS GENDER MATCH

6 IN-SCHOOL MENTORING MATCHES

39 YOUTH PARTICIPATED IN GO GIRLS!  
HEALTHY BODIES, HEALTHY MINDS

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33 LITTLE BROTHERS WAITING

18 LITTLE SISTERS WAITING

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36 BIG VOLUNTEERS

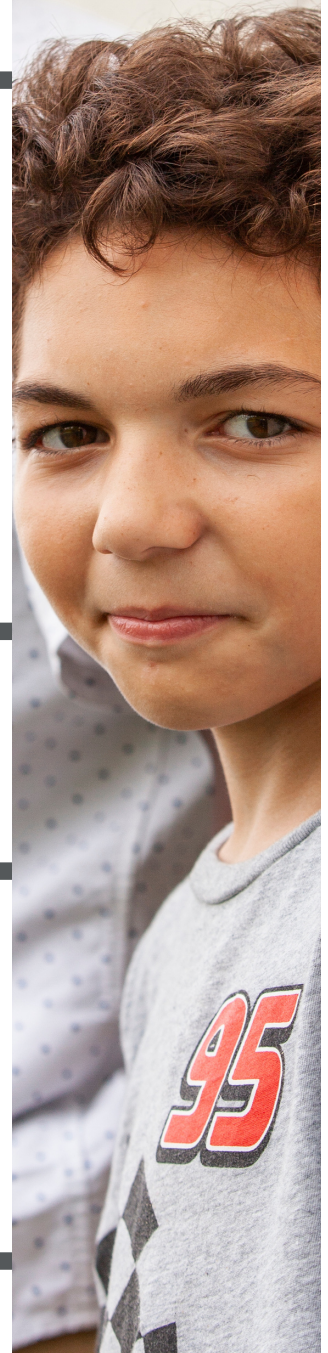
9 BOARD MEMBERS

4 FUNDRAISING VOLUNTEERS

8 LITTLE SHOP VOLUNTEERS

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[SOUTHURON.BIGBROTHERSBIGSISTERS.CA/VOLUNTEER/](https://southhuron.bigbrothersbigsisters.ca/volunteer/)





# SERVICE

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36 BIG BUNCH SESSIONS OFFERED

7 SCHOOLS SERVICED WITH GO GIRLS! HEALTHY BODIES, HEALTHY MINDS

20 LITTLES EXTRA CURRICULARS SUPPORTED

37 BACKPACKS PROVIDED TO YOUTH

58 FAMILIES/140 YOUTH RECEIVED CHRISTMAS GIFTS

24 FAMILIES RECEIVED CHRISTMAS FOOD HAMPERS

# FUNDRAISERS

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BIGGER TOGETHER 50/50 RAFFLE

BOWL FOR KIDS SAKE

RALLY FOR RESTAURANTS

EXETER TOWNWIDE YARD SALES

CHRISTMAS SHOPPING EVENT

HARVESTING HOPE

3RD PARTY FUNDRAISERS:

- ALOETTE
- EXETER LIONS GOLF TOURNAMENT
- EXETER LIONS LIGHTING OF THE LIGHTS
- GELMOMENT
- GRAND COVE LAWN BOWLING CLUB TOURNAMENT
- HAYTER'S FARM COLOURING CONTEST
- LIBRO LEMONADE STAND
- PARKILL LEGION/PARKHILL OPTIMIST MEAT DRAW
- PIN-UPS
- SAVE A TAPE

[SOUTHURON.BIGBROTHERSBIGSISTERS.CA/EVENT/](https://southhuron.bigbrothersbigsisters.ca/event/)



# THE LITTLE SHOP



June 2022  
The Little Shop  
celebrated  
3 years in business!!!

Selling  
gently used children and teen clothing,  
toys, equipment, books, games and more!  
Newborn up to size 16, including maternity

All proceeds raised through The Little Shop  
support the programs and services offered by  
Big Brothers Big Sisters of South Huron



293 Consigners  
in 2022



FACEBOOK - THE LITTLE SHOP



# BOARD AND STAFF



Big Brothers Big Sisters of South Huron has a group of dedicated individuals who work both front line and behind the scenes to ensure we do our best for the young people and their families in South Huron and surrounding areas. Thank you to all those who believe in our mission and what we do in our communities.

## BOARD

**PRESIDENT** Lauren Beer  
**VICE PRESIDENT** Dianne Biggam  
**TREASURER** Anna Tangelder  
**SECRETARY** Brenda Winhold  
**Director** - Tracey McPherson  
**Director** - Gar Penhale  
**Director** - Katelyn McClure  
**Director** - Stephen Troyer  
**Director** - Melanie Miller

**EXECUTIVE DIRECTOR** Amy Wilhelm  
**Mentoring Coordinator** Meghan Hartman  
**Summer Student** Nicole Whyte  
**The Little Shop co-manager** Carolyn Gower  
**The Little Shop co-manager** Laura Hull

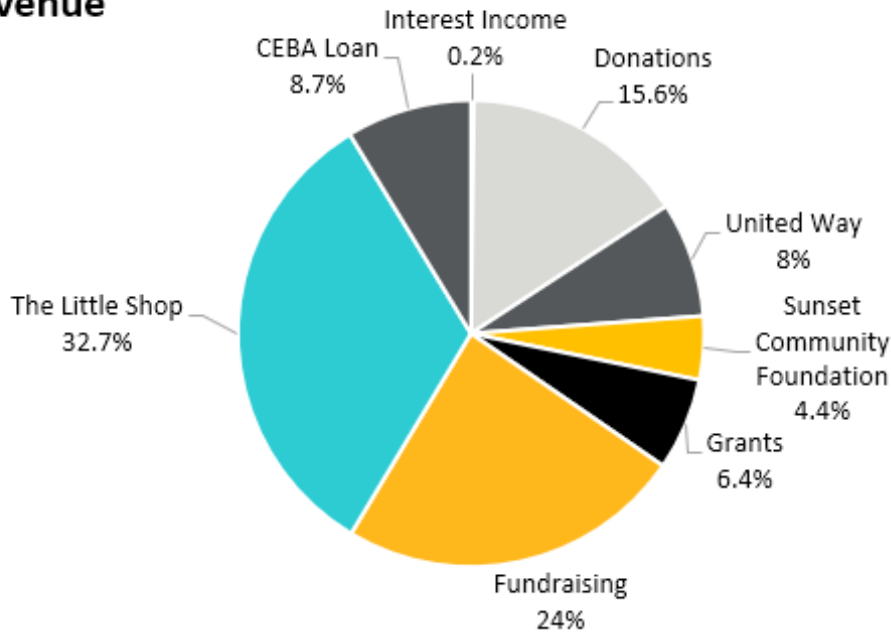
## STAFF



# FINANCIALS AT A GLANCE



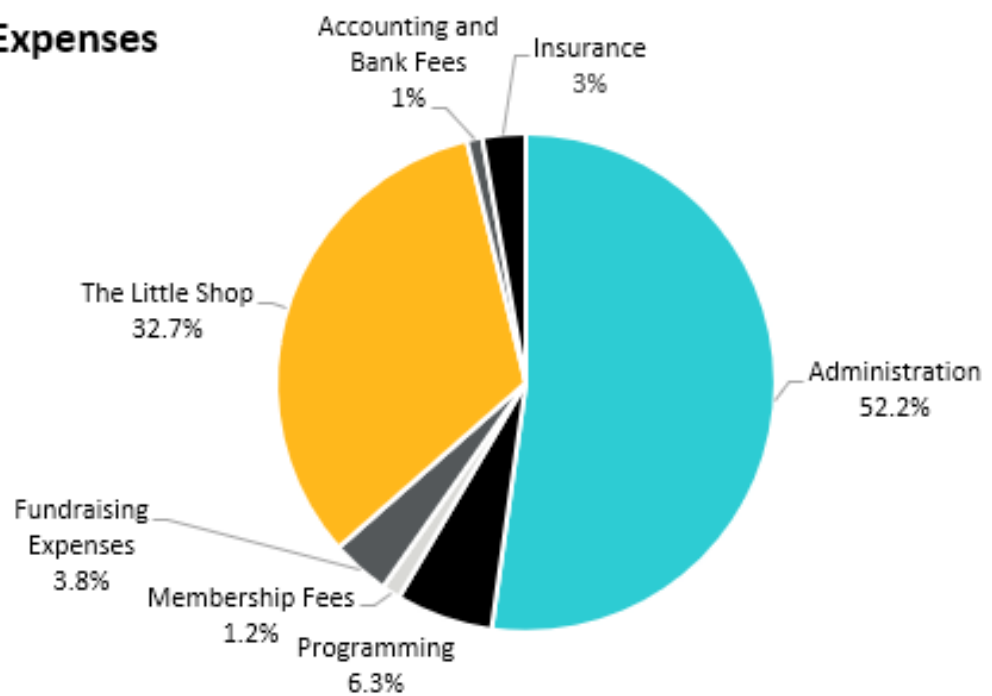
## Revenue



2022  
Revenue  
↓  
1%  
from 2021

## Expenses

2022  
Expenses  
↑  
23%  
from 2021





# STATEMENT OF REVENUE & EXPENSES

## BIG BROTHERS BIG SISTERS OF SOUTH HURON STATEMENT OF REVENUE AND EXPENSES

See Accompanying Notes to Financial Statements

| For the year ended December 31    | 2022              | 2021             |
|-----------------------------------|-------------------|------------------|
| <b>Revenue</b>                    |                   |                  |
| Donations - community             | 33,803            | 41,815           |
| Donations - in memory             | 2,058             | 700              |
| Donations - COVID relief          | -                 | 6,800            |
| United Way                        | 18,200            | 34,241           |
| Sunset Community Foundation grant | 10,000            | 24,750           |
| Other grants                      | 14,701            | 4,024            |
| Fundraising - Bowl for Kids       | 8,433             | -                |
| Fundraising - Harvesting Hope     | 17,108            | 23,141           |
| Fundraising - Move for Mentoring  | -                 | 11,486           |
| Fundraising - other               | 29,466            | 11,537           |
| The Little Shop consignment store | 74,945            | 49,968           |
| Wage subsidies                    | -                 | 21,983           |
| Forgivable portion CEBA loan      | 20,000            | -                |
| Interest income                   | 472               | 210              |
| <b>Total revenue</b>              | <b>228,986</b>    | <b>230,655</b>   |
| <b>Expenses</b>                   |                   |                  |
| <b>Program Support</b>            |                   |                  |
| Wages                             | 98,425            | 80,874           |
| Travel                            | 3,279             | 1,240            |
| Professional development          | -                 | 150              |
| Volunteer resource                | 911               | 385              |
| Public relations                  | 959               | 1,884            |
| Activity fund                     | 4,440             | -                |
| In school mentoring               | 231               | -                |
| Big Bunch                         | 4,767             | 6,050            |
| Go Girls                          | 2,157             | 3,271            |
| Camp                              | 2,040             | 509              |
| Parent/Child/Volunteer            | 2                 | 21               |
| Office supplies & postage         | 6,887             | 8,371            |
| Membership & fees                 | 2,892             | 2,011            |
| Telephone/fax/internet            | 1,420             | 1,748            |
| Rent                              | 7,200             | 4,200            |
| Utilities                         | 2,197             | 1,062            |
| Building maintenance              | 902               | 50               |
|                                   | <b>138,709</b>    | <b>111,626</b>   |
| <b>Fundraising</b>                |                   |                  |
| Bowl for Kids                     | 946               | -                |
| Harvesting Hope                   | 3,786             | 4,696            |
| Move for Mentoring                | -                 | 1,659            |
| Other                             | 4,050             | 4,053            |
|                                   | <b>8,782</b>      | <b>10,408</b>    |
| <b>The Little Shop expenses</b>   |                   |                  |
| Consignor payouts                 | 31,306            | 21,407           |
| Store expenses                    | 481               | 2,419            |
| Wages                             | 30,453            | 18,202           |
| Advertising                       | 960               | 35               |
| Office supplies                   | 1,421             | 1,708            |
| Interest and bank charges         | 278               | 217              |
| Utilities                         | 2,197             | 3,133            |
| Telephone/fax/internet            | 967               | 2,728            |
| Rent                              | 7,200             | 10,200           |
| Building maintenance              | 839               | 446              |
|                                   | <b>76,102</b>     | <b>60,496</b>    |
| <b>Other expenses</b>             |                   |                  |
| Insurance                         | 6,496             | 4,295            |
| Accounting                        | 1,873             | 1,143            |
| Interest and bank charges         | 482               | 513              |
|                                   | <b>8,851</b>      | <b>5,951</b>     |
|                                   | <b>232,444</b>    | <b>188,481</b>   |
| <b>Surplus (deficit) for year</b> | <b>(\$ 3,458)</b> | <b>\$ 42,174</b> |

# COMMUNITY PARTNERS



Each year, the South Huron and surrounding community proves that mentoring matters to them. Opening their hearts and supporting the programs at Big Brothers Big Sisters of South Huron has allowed our programs to continue to grow, evolve and expand to meet the needs of our community.

## ***A Big Thank You goes out to our supported partners***



SUNSET  
COMMUNITY  
FOUNDATION



a Supported Partner of  
**United Way**  
Perth-Huron

### **Thank You to the following Businesses for your financial support**

|  |                                |
|--|--------------------------------|
| Albert Street Dental Clinic                        | Axiom Mutual Insurance Company |
| Becker Power & Leisure Products                    | Blessings Community Store      |
| Canadian Tire                                      | Coldwell Banker                |
| Enbridge Gas - Fueling Futures                     | Finley Promotions Inc          |
| Hay Communications                                 | Hoffmann's Funeral Home        |
| Huron District Labour Council                      | Huron Tractor                  |
| Jayden's Mechanical                                | Jolt Fitness                   |
| Masse Market                                       | McCann Redi Mix Inc.           |
| Quadro Communications Co-operative Inc.            | Rowcliffe Trucking             |
| Smith Peat Roofing and Sheet Metal Ltd.            | Southwest Marine & Powersports |
| Sutton Group Small Town Team Realty Inc.           | TCC Communications             |
| Tim Horton's – Exeter                              | United Plastics Components     |
| Woods Hodgins Insurance Broker Inc./ HMS Insurance |                                |

### **Thank You to the following Service Clubs and Churches for your financial support**

A.B.A.T.E. - South Huron Chapter 7  
Beta Theta Sorority  
Catholic Women's League  
Centralia Faith Tabernacle  
Dashwood Men's Club  
Dashwood Seniors  
Dashwood Solo Group  
Exeter Legion Ladies Auxiliary  
Independent Order of the Oddfellows Lodge #67  
Parkhill Optimist Club  
Precious Blood Catholic Women's League  
Rotary Club of Grand Bend  
South Huron Optimist  
St. John by the Lake Anglican Church  
Thames Rd-Elimville United Church Women

### **Thank You to all the businesses who donated prizes to the following fundraisers**

Bowl for Kids Sake  
Harvesting Hope

### **Thank You to all the businesses who provided discounts to the following fundraisers and events**

Match Activity Card  
Rally for Restaurants

## Thank You to the following for hosting Third Party fundraisers on our behalf

Aloette Cosmetics – Dianne Biggam  
Big Brothers Big Sisters of Ontario – Bigger Together 50/50 Lottery  
Exeter Lions Club – Golf Tournament  
Forever Furniture – Giving from the Heart  
GelMoment – Theresa Wilhelm-Costello  
Grand Cove Lawn Bowling Club – Lawn Bowling Tournament  
Hansen’s – Your Independent Grocer – Save a Tape and Pin Ups  
Hayter’s Turkey Farm - Colouring Contest  
Libro Credit Union/Little Sister Olivia – Lemonade Stand  
Parkhill Legion/Parkhill Optimist - Meat Draw  
Sobeys – Pin Ups  
The Little Shop – Pin Ups

## Thank You to those who made financial donations In Memory of:

|                 |                    |                   |                  |                |
|-----------------|--------------------|-------------------|------------------|----------------|
| Bob Archambault | Eleanor Desjardine | Gerry Morgan      | Ivah May Simbert | Joan Eagleson  |
| John Teevins    | Ken Preszcator     | Kirk Smith        | Laddie Spiruda   | Laura Parker   |
| Liz Leatherland | Mary Lou Dixon     | Morley Desjardine | Richard Rader    | Terry Grasdahl |

## Thank You to the following for your Community Support

|   |   |
|---|---|
| Andex Metal Products Inc.                 | Ausable Bayfield Conservation Authority |
| A1 Chiropractic Health and Wellness       | Canadian Tire                           |
| Centralia Faith Tabernacle                | Dairy Queen                             |
| DollarTree                                | Donnelly Café                           |
| Exeter Army Cadets - 2923 RCACC           | Exeter Lakeshore Times Advance          |
| Exeter Legion Branch 167                  | Exeter Produce                          |
| Exeter United Church                      | Hayter’s Turkey Farm                    |
| Hensall Library                           | HJV Equipment                           |
| Huron County Foodbank Distribution Centre | Lucan Architectural                     |
| Maple Leaf Fresh Foods                    | Marita’s Fashion Boutique               |
| Municipality of South Huron               | MyFM                                    |
| Noah’s Ark/Exeter Pentecostal Tabernacle  | No Frills                               |
| Parkhill Library                          | Russett Rehabilitation                  |
| Salvation Army                            | Schwartzentruber Music Services         |
| The Barn Restaurant and Pub               | The Hub on the Docks                    |
| The Hub Roadhouse                         | Town and Country Bowling Lanes          |
| Toys for Tots                             | Track 21 Graphix                        |
| White Squirrel Golf Club                  | Zion Lutheran Church/Confirmands        |
| Zurich Library                            |   |







Big Brothers Big Sisters of South Huron



bbbs\_southhuron



@BBBSSouthHuron

<https://southhuron.bigbrothersbigsisters.ca/>