



ANNUAL GENERAL REPORT

FOR THE YEAR ENDED DECEMBER 31, 2021



**Big Brothers
Big Sisters**
OF SOUTH HURON

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EXECUTIVE DIRECTOR ADDRESS

For the third year in a row, I am going to start my report by saying that this past year was a year of great change for our Agency. 2021, I am proud to say, can be summed up as the year of growth. With the financial support of the United Way Perth Huron, the Grand Bend Community Foundation (now Sunset Community Foundation) and a private community donor, we expanded our service area to include Egmondville, Clinton, Seaforth and Vanastra (following the closure of Big Brothers Big Sisters of North Huron), we were able to successfully pilot a new mentoring program, 'Go Girls! Healthy Bodies, Healthy Minds', we returned to in person programming, we saw an increase in Littles accessing our programs by 37% and we were able to promote our part-time staff to a full-time staff role, so that we could make this all happen. In addition, The Little Shop continued to thrive, continually seeing new consigners signing up, more customers through our doors and an increase in sustainable revenue for our Agency. All of this happened while still navigating the constant changes thrown to us as a result of the pandemic. WOW!!! Through all of this, we have continued to keep the mission of our organization at the forefront, to enable life-changing mentoring relationships to ignite the power and potential in the young people we serve.

I continue to be honoured and humbled to be a part of this incredible organization, to work alongside creative and innovative board members, staff and volunteers as we continue to invest in the lives of young people. I want to thank our Board for their continued and unwavering guidance and support through 2021. Big Brothers Big Sisters of South Huron is blessed to have a truly amazing, hands on and dedicated Board of Directors. I want to thank our incredible staff for persevering, for adjusting and for showing the true value in teamwork. We have hard working, committed and flexible staff who worked through what seemed to be a constantly changing work environment. And I need to thank our incredible crew of devoted and valuable volunteers, without whom this agency would not exist. We have patient, caring and noble volunteers, who realize the impact of their time spent with their mentees makes. This year, everyone continued to work together. This proves that we are #BiggerTogether.

Sincerely,

Amy Wilhelm

Amy Wilhelm

Executive Director



BOARD PRESIDENT ADDRESS

As the 2021 year at Big Brothers Big Sisters of South Huron comes to a close, I am struck by the impressive and exciting changes and challenges that our organization has faced and overcome this year. Another year navigating a global pandemic, with constant need to pivot and adapt as we continue to serve our community. We have learned a great deal about our shared ability to rise to any challenge, and work collaboratively to reach the goals we set for our programs and for our community.

If I could sum up this past year in one word, it would be growth. We expanded our service area to include new communities to the north. We launched Go Girls!, which has allowed us to expand specific programming within our local schools. The Little Shop is growing, with more consigners and shoppers every month. We connected with new funding partners this year, building a stronger network of support in our community. The growth and development we have seen this past year has been remarkable, and illustrates the continued need for programs like ours in our community.

As I reflect on the 2021 year, the most significant take away for me is the dedication and resilience of our staff and volunteers. We asked them once again this year to stick with us, adapt as needed when the world around us continued to change, and to hold on to the possibility of a return to 'normal', or at least a new normal. Our volunteers continue to engage with our programs and families with care, dedication and compassion. Our staff have managed ongoing change with strength and quiet determination, with the drive to ensure our programs will endure. I want to personally thank every staff member and volunteer who has given their time, skills and hard work to BBSSH this year. We couldn't do what we do, or have the positive impact we have in our community, without each and every one of you.

Looking forward, 2022 is poised to be another big year of change and growth for our organization. New funding means the addition of staff and programming through the summer months, as well as expanded programs all year round. We have big plans for new and expanded fundraisers this year, which will help to fund additional programming, as well as serve our community in new and exciting ways.

On behalf of the Board of Directors of Big Brothers Big Sisters of South Huron, I want to thank the staff, volunteers, littles, families, community members, funders and other supporters who have engaged with our organization this year. Strong communities are a reflection of the commitment of individuals, and we are so proud to be part of this community.

With thanks,



Lauren Beer (she/her)
Board President



OUR MISSION AND VISION

Mission

We enable life-changing mentoring relationships to ignite the power and potential of young people.

Vision

All young people realize their full potential.

OUR CORE VALUES



OUR SERVICE AREA

[Big Brothers Big Sisters of South Huron](#) provides service to Ailsa Craig, Bayfield, Brucefield, Centralia, Clinton, CREDITON, Dashwood, Egmondville, Exeter, Grand Bend, Granton, Hensall, Huron Park, Lucan, Parkhill, Seaforth, Vanastra, Zurich and surrounding areas.

WE IGNITE POTENTIAL



100

Number of youth served in our mentoring programs



71

Number of volunteers supporting our mentoring programs



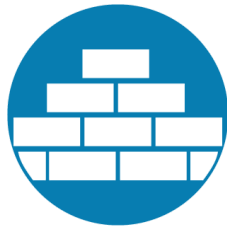
23:1

Every \$1 invested in our programs, \$23 goes back into the community.

OUR STRATEGIC PRIORITIES



Increase our Impact



Increase Revenue



Increase Programming



Increase Staffing



Increase Brand Awareness

- 1** *We believe* that every child should have the opportunity to reach their full potential in a healthy and safe environment.
- 2** *We believe* that collaboration between staff and volunteers in service delivery allows us to help young people and their families in limitless ways.
- 3** *We believe* in a mindset of maintaining the highest standards; and a constant pursuit of impact allowing us to drive creativity in the design of new and meaningful mentoring programs.
- 4** *We put forth* our commitment to do better for young people by serving the local community and ensuring our programs reflect it's diversity.

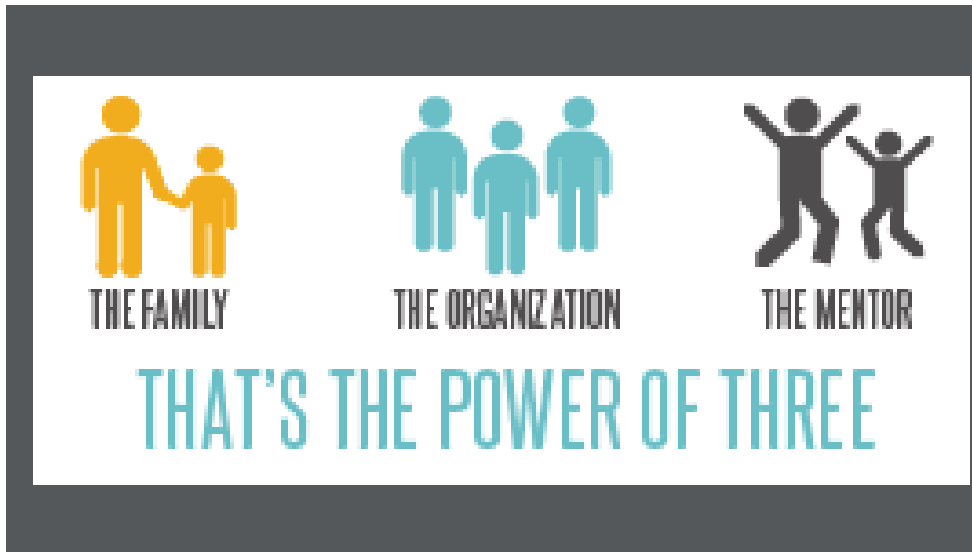
THE POWER OF THREE

Potential is everywhere! We're stepping up today to support this potential, so that together, we can shape the community of tomorrow.

South Huron may be small but our vision is BIG: That all young people realize their full potential.

Our plan is clear: The Family, The Organization, The Big.

These are the three players that come together to forge a new path forward. We stand together now, because we know the simplest acts create the biggest impact. These acts can empower potential everywhere!



IGNITE POWER AND POTENTIAL

Big Brothers Big Sisters works with young people in our community who are in need of an additional consistent developmental relationship.

Many young people struggle with societal barriers and face adversities in their lives like poor living conditions, family violence, risk factors for mental health, school issues and identity challenges.

These circumstances have nothing to do with the value of who they are or who they can become, but because of these situations, they risk not having the opportunity to live up to their full potential.

THEORY OF CHANGE



Big Brothers
Big Sisters

OUR MISSION

To enable life-changing mentoring relationships to **ignite** the power and potential of young people

WHO DO WE SERVE?

Young people who face adversity AND are in need of an additional consistent and supportive Developmental Relationship¹

HOW DO WE IGNITE POTENTIAL?

- » By intentionally recruiting based on the needs of a community's young people
- » By matching young people with a professionally screened volunteer mentor
- » By monitoring and supporting that match with a professional caseworker
- » By training and supporting the mentor, the mentee and the family
- » By building a Developmental Relationship between the mentor and the mentee that: Expresses Care: Challenges Growth: Provides Support: Shares Power: and Expands Possibilities
- » By graduating the match relationship towards natural support

WHAT IS THE IMPACT?

Young people graduate our programs with measurable outcomes:

SOCIAL EMOTIONAL COMPETENCE

- » Relationship skills
- » Social awareness
- » Responsible decision-making
- » Self-management
- » Self-awareness

MENTAL HEALTH & WELLBEING

- » Positive identity
- » Mental wellness
- » Social inclusion & empowerment

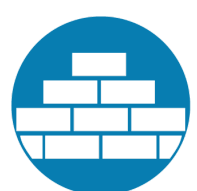
EDUCATIONAL ENGAGEMENT & EMPLOYMENT READINESS

- » School connectedness
- » Commitment to learning
- » Enhanced constructive use of time

1 "Developmental Relationships Framework" © 2018 Search Institute, Minneapolis, MN www.search-institute.org

OUR VISION

All young people realize their **full potential**



MATCH HIGHLIGHT

Meet Nicole and Brianna

I became involved as a Big Sister just over a year ago, and have thoroughly enjoyed my match with my Little Sister, Brianna! Our relationship has always felt very natural and I feel that we both have many common interests and personality traits, making our friendship easy-going!

I wondered for a while during the first six months of our match if she was enjoying the match as much as I was. It became clear to me that I am a positive person for her and someone she feels she can trust as she has been able to open up to me about her thoughts and experiences with difficult relationship challenges in her own life. The smile on her face and the eagerness in her voice when I pick her up is evidence to me that she is enjoying our match, and our friendship. I have never seen a child so excited to tell me about what happened at school, what her friends are doing, what is new at home and share any other daily news so eagerly.

I sometimes wonder if I am getting more out of the match than she is. I have always desired to be a positive influence in her life, and I have to say, she is a positive influence in my life too. I truly feel that we will remain lifelong friends, beyond the extent of our match. It has become evident to me that the best way for me to support her through life's journey is by continuing to be a positive encouragement, consistent mentor and listening ear.

~Nicole, Big Sister

**WE IGNITE
POTENTIAL**

Matched since
July 2021



2021 YEAR IN REVIEW

We Offer: Traditional Mentoring, In School Mentoring, Big Bunch and Go Girls! Healthy Bodies, Healthy Minds

Be A: Big Brother, Big Sister, Couples for Kids, Big Family, In-School Mentor, In-School Mentor Co-op or Big Bunch Volunteer

Get Involved: Board Member, Fundraising Committee or Little Shop Volunteer



9 BIG BROTHER/LITTLE BROTHER MATCHES

19 BIG SISTER/LITTLE SISTER MATCHES

3 CROSS GENDER MATCHES

24 YOUTH PARTICIPATED IN GO GIRLS!
HEALTHY BODIES, HEALTHY MINDS

100 LITTLES SERVED

23 LITTLE BROTHERS WAITING

14 LITTLE SISTERS WAITING

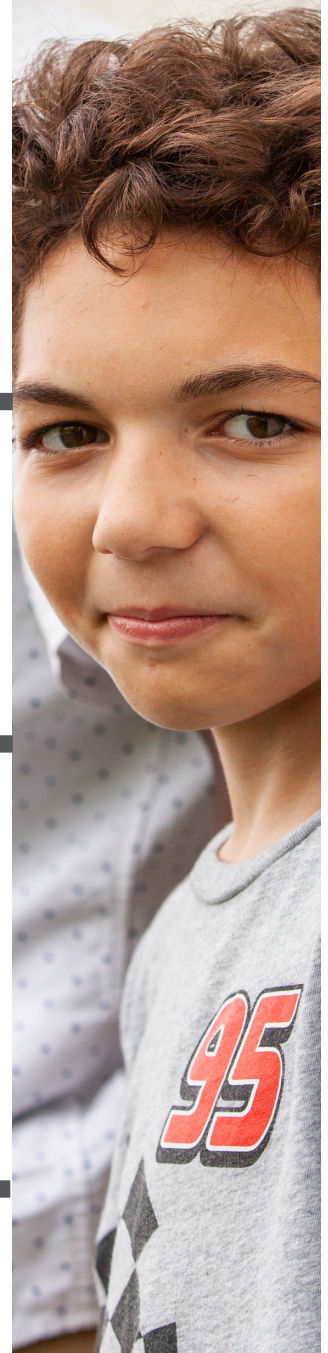
41 BIG VOLUNTEERS

11 BOARD MEMBERS

7 FUNDRAISING VOLUNTEERS

12 LITTLE SHOP VOLUNTEERS

[SOUTHURON.BIGBROTHERSBIGSISTERS.CA/VOLUNTEER/](https://southhuron.bigbrothersbigsisters.ca/volunteer/)



SERVICE



44 BIG BUNCH SESSIONS OFFERED

3 SCHOOLS SERVICED WITH GO GIRLS! HEALTHY BODIES, HEALTHY MINDS

1 LITTLE SUPPORTED THROUGH OUR ACTIVITY FUND

37 BACKPACKS PROVIDED TO YOUTH

44 FAMILIES RECEIVED CHRISTMAS GIFT BASKETS

159 YOUTH RECEIVED CHRISTMAS GIFTS

FUNDRAISERS

MOVE FOR MENTORING

HARVESTING HOPE

BIGGER TOGETHER 50/50 RAFFLE

3RD PARTY FUNDRAISERS:

- BARN TOUR AT DEWETERING FAMILY FARMS
- ALOETTE
- HAYTER'S FARM COLOURING CONTEST
- CANADA DAY FIREWORKS
- SOUTH HURON FIRE DEPARTMENT CHARITY CAR WASH
- EXETER LIONS LIGHTING OF THE LIGHTS
- DIANNE BRANDON PHOTOGRAPHY CHRISTMAS MINI'S
- PARKLANE JEWELRY
- CHAPTER 7 CHRISTMAS PLAY (CENTRALIA FAITH TABERNACLE)
- MASK SALES (RUN RAGGED)

SOUTHURON.BIGBROTHERSBIGSISTERS.CA/EVENT/

THE LITTLE SHOP



In 2018 our agency was in a period of transition. We needed to come up with a creative and sustainable solution in order to continue to offer our programs. After some evaluation, we decided to open our children's consignment store 'The Little Shop', based off the premise of our popular Mom2Mom Sales

On June 1, 2019, we officially opened the doors to The Little Shop.

Selling gently used children and teen clothing, toys, equipment, books, games and more! Newborn up to size 16, including maternity.

All proceeds raised through The Little Shop support the programs and services offered by Big Brothers Big Sisters of South Huron



253 Consigners
in 2021



FACEBOOK - THE LITTLE SHOP

BOARD AND STAFF



Big Brothers Big Sisters of South Huron has a group of dedicated individuals who work both front line and behind the scenes to ensure we do our best for the young people and their families in South Huron and surrounding areas. Thank you to all those who believe in our mission and what we do in our communities.

BOARD

PRESIDENT Lauren Beer
VICE PRESIDENT Laura Connolly
VICE PRESIDENT Dianne Biggam
TREASURER Melanie Miller
TREASURER Anna Tangelder
SECRETARY Brenda Winhold
Director - Tracey McPherson
Director - Marg Collez
Director - Gar Penhale
Director - Katelyn McClure
Director - Stephen Troyer
Director - Emily Edgar

EXECUTIVE DIRECTOR Amy Wilhelm

Mentoring Coordinator Nicole Millar
The Little Shop co-manager Carolyn Gower
The Little Shop co-manager Laura Hull

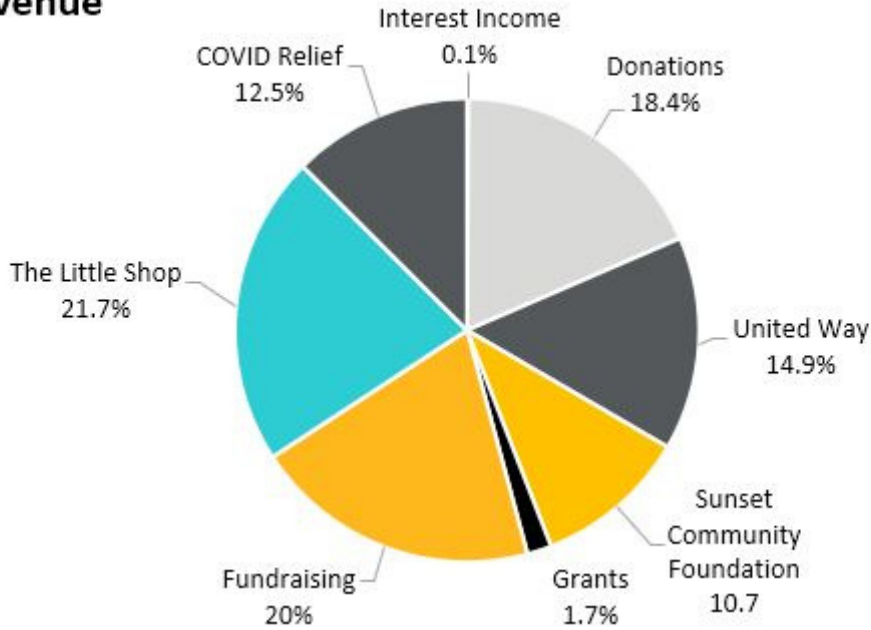
STAFF



FINANCIALS AT A GLANCE

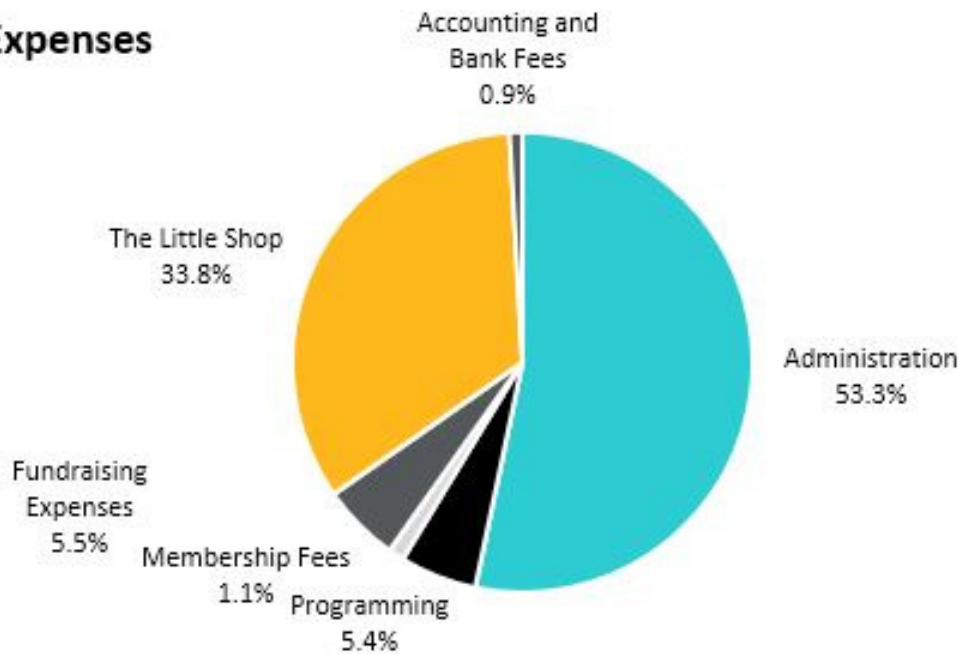


Revenue



2021
Revenue
↑
25%
from 2020

Expenses



2021
Expenses
↑
22%
from 2020

STATEMENT OF REVENUE & EXPENSES

BIG BROTHERS BIG SISTERS OF SOUTH HURON STATEMENT OF REVENUE AND EXPENSES

See Accompanying Notes to Financial Statements

For the year ended December 31	2021	2020
Revenue		
Donations - community	41,816	33,532
Donations - corporate	-	1,025
Donations - in memory	700	1,178
Donations - COVID relief	6,800	16,200
United Way	34,241	10,767
South Huron Prosperity grant	-	10,000
Sunset Community Foundation grant	24,750	-
Other grants	4,024	3,920
Fundraising - Bowl for Kids	-	14,712
Fundraising - Harvesting Hope	23,141	18,722
Fundraising - Move for Mentoring	11,486	-
Fundraising - other	11,537	2,892
The Little Shop consignment store	49,968	50,121
Wage subsidies	21,983	23,915
Interest income	210	123
Total revenue	<u>230,655</u>	<u>184,907</u>
Expenses		
Program Support		
Wages	80,874	61,153
Travel	1,240	850
Professional development	150	70
Volunteer resource	385	509
Family support	-	983
Public relations	1,684	1,695
In school mentoring	-	8
Big Bunch	6,050	1,295
Go Girls	3,271	-
Camp	509	-
Parent/Child/Volunteer	21	88
Office supplies & postage	8,371	5,529
Membership & fees	2,011	3,175
Telephone/fax/internet	1,748	589
Rent	4,200	2,700
Utilities	1,062	726
Insurance	1,089	886
Building maintenance	50	-
	<u>112,715</u>	<u>80,236</u>
Fundraising		
Bowl for Kids	-	2,407
Harvesting Hope	4,896	-
Move for Mentoring	1,659	-
Other	4,053	10,927
	<u>10,408</u>	<u>13,334</u>
The Little Shop expenses		
Consignor payouts	21,407	21,283
Store expenses	2,419	6,940
Wages	18,202	16,746
Advertising	36	133
Office supplies	1,708	-
Interest and bank charges	217	242
Utilities	3,133	2,180
Telephone/fax/internet	2,728	903
Rent	10,200	8,100
Insurance	3,206	2,687
Building maintenance	446	114
	<u>63,702</u>	<u>59,328</u>
Other expenses		
Accounting	1,143	1,143
Interest and bank charges	513	292
	<u>1,656</u>	<u>1,435</u>
	<u>188,481</u>	<u>154,333</u>
Surplus for year	<u>\$ 42,174</u>	<u>\$ 30,574</u>

COMMUNITY PARTNERS



Each year, the South Huron and surrounding community proves that mentoring matters to them. Opening their hearts and supporting the programs at Big Brothers Big Sisters of South Huron has allowed our programs to continue to grow, evolve and expand to meet the needs of our community.

A Big Thank You goes out to our supported partners



SUNSET
COMMUNITY
FOUNDATION



a Supported Partner of
United Way
Perth-Huron

Thank You to the following businesses for your financial support

Aloette (Dianne Biggam)	Becker Power & Leisure
Brenda Campbell Realty	Canadian Tire
Centralia Faith Tabernacle Church	Coldwell Banker (Pat O'Rourke)
DeWetering Family Farms	Dowler Karn
Foodland Clinton	Forever Furniture
Frayne's Exeter Toyota	Gaiser Elliott Insurance Brokers
Glavin Barn and Commercial Painting	Hay Communications
Hayter's Farm	HT&C Mutual Insurance Company
Huron Motor Products	Hyde Brothers Farm Equipment
Jayden's Mechanical	Make a Wish Cakes
Masse Market	Maureen Wildfong
Miller Plumbing & Electric	MJ's Roadhouse
Parklane Jewelry (Theresa Wilhelm-Costello)	Premium Transportation
Robinson's Chevrolet Inc.	Smith Peat Roofing
Sutton Group (Steven Riddell)	TCC Communications
United Plastics Components Inc.	Hansens Your Independent Grocer
Foodland Exeter	Sobeys

Thank You to the following service clubs for your financial support

Beta Theta Chapter	Blessings Community Store
Clinton & District Kinsmen Club	Clinton Optimist Club
Dashwood Men's Club	Dashwood Seniors
Exeter Lions Club	Independent Order of Oddfellows Lodge #67
Parkhill Optimist	Precious Blood Catholic Women's League
Pride of Huron Rebekah Lodge No. 338	Rotary Club of Grand Bend
Royal Canadian Legion - R E Pooley Branch 167	Seaforth Lions Club
South Huron Fire Department	South Huron Optimist

Thank You to the many service clubs for your financial support

Beta Theta Chapter
Clinton & District Kinsmen Club
Dashwood Men's Club
Exeter Lions Club
Parkhill Optimist
Pride of Huron Rebekah Lodge No. 338
Royal Canadian Legion - R E Pooley Branch 167
South Huron Fire Department

Blessings Community Store
Clinton Optimist Club
Dashwood Seniors
Independent Order of Oddfellows Lodge #67
Precious Blood Catholic Women's League
Rotary Club of Grand Bend
Seaforth Lions Club
South Huron Optimist

Thank You to those who pledges/purchased tickets, donated prizes or time towards the following events

Bigger Together 50/50 Raffle
Move for Mentoring

Harvesting Hope





Big Brothers Big Sisters of South Huron



bbbs_southhuron



@BBBSSouthHuron

<https://southhuron.bigbrothersbigsisters.ca/>